

## Principal Life Insurance Company Principal National Life Insurance Company Members of the Principal Financial Group®



## Request for Proposal (RFP)

Date:		Principal agency/BGA partner office:			
Proposals will NO	T be provided wi	ithout an indication of a valid Pri	incipal agency or	BGA relationsh	nip.
Producer Informat	ion & Delivery				
Producer name:	CFP® CLU®	ChFC® CEBS LUTCF	Other:		
Producer contacts:					
Principal Wholesaler:					
Should anyone else	(Producer or BGA)	) receive this proposal?			
Name:					
Email address:					
Please allow a 5 business day turnaround time from receipt of RFP on all proposals.  Questions can be sent to terrig@DBS-lifemark.com or call 800-869-1327 ext. 230  E-mail RFP to: terrig@DBS-Lifemark.com					
Proposal Inputs					
Name			DOB	Underwriting Class	Tobacco Status
Client:					
Spouse:					
Number of children: _		Type of business:   Business	☐ Farm/ranch	Issu	e State:
Value of business or fa	arm/ranch assets:		Value of other asse	ts:	
Existing life insurance	: Type:   Single li	ife universal life Survivorship univ	ersal life Death b	enefit:	

IMPORTANT: Complete Children Census on page 2.

## Children Census Information (If > 8 children, attach spreadsheet or send electronically) Child 1 Child 5 Name: Date of birth: Sex: Risk class: Sex: Risk class: Date of birth: Desired future ownership in business/farm/ranch: % Desired future ownership in business/farm/ranch: % Desired future ownership of other assets: % Desired future ownership of other assets: % Percent of beneficiary for existing life insurance: % Percent of beneficiary for existing life insurance: Child 2 Child 6 Name: Name: Date of birth: Sex: Risk class: Date of birth: \_\_\_\_\_ Sex:\_\_ Risk class: Desired future ownership in business/farm/ranch: % Desired future ownership in business/farm/ranch: % Desired future ownership of other assets: % Desired future ownership of other assets: % Percent of beneficiary for existing life insurance: Percent of beneficiary for existing life insurance: Child 3 Child 7 Name: Name: Date of birth: Sex: Risk class: Date of birth: Sex: Risk class: Desired future ownership in business/farm/ranch: % Desired future ownership in business/farm/ranch: % Desired future ownership of other assets: % Desired future ownership of other assets: % Percent of beneficiary for existing life insurance: % Percent of beneficiary for existing life insurance: Child 4 Child 8 Name: \_\_\_\_ Name: Date of birth: Sex: Risk class: Date of birth: Sex: Risk class: Desired future ownership in business/farm/ranch: % Desired future ownership in business/farm/ranch: % Desired future ownership of other assets: % Desired future ownership of other assets: %

Percent of beneficiary for existing life insurance:

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